

MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 A2

Results as of: 1/31/2020

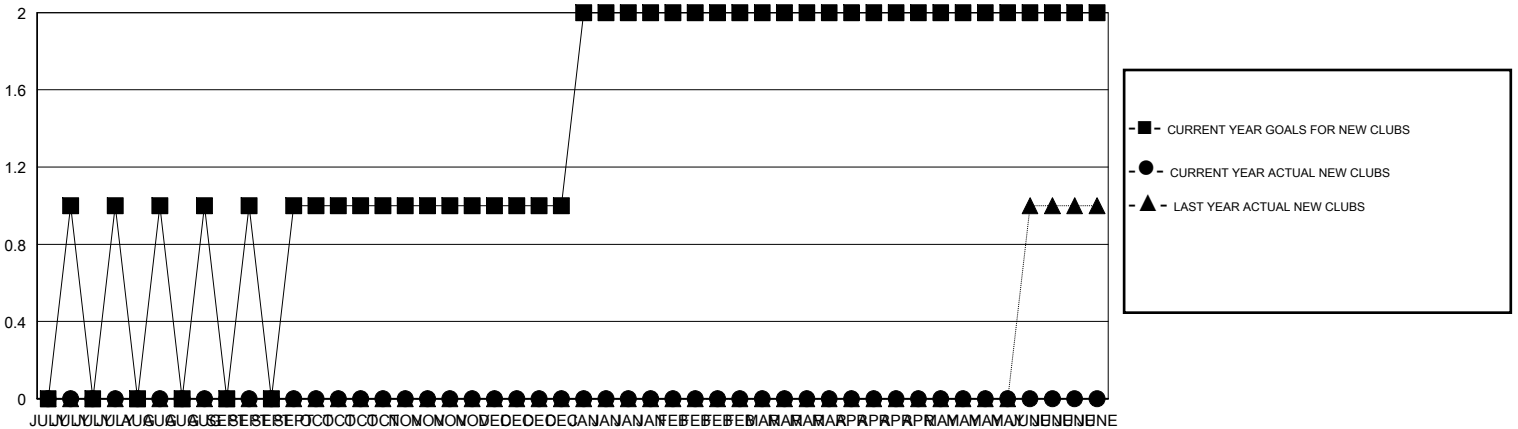
GMT:

LOCATION CALIFORNIA

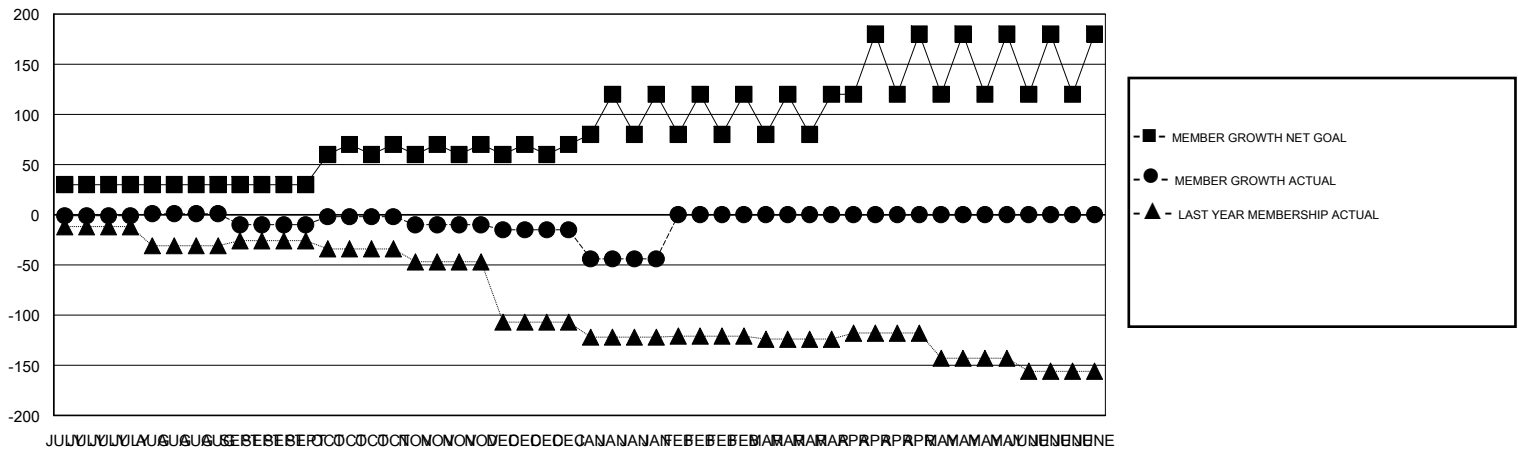
GMT CA

| Clubs | | | | Members | | | |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2019-2020 | | | | RESULTS FOR 2019-2020 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 1 | 0 | 4 | JULY/AUG/SEPT | 30 | 148 | 176 |
| OCT/NOV/DEC | 1 | 0 | 0 | OCT/NOV/DEC | 35 | 144 | 148 |
| JAN/FEB/MAR | 1 | 0 | 0 | JAN/FEB/MAR | 35 | 64 | 176 |
| APR/MAY/JUNE | 0 | 0 | 0 | APR/MAY/JUNE | 50 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|---|---|--|
| DROPPED CLUBS: 1 | 28 CLUBS OF 63 ADDED 1 OR MORE NEW MEMBERS | GENDER DISTRIBUTION MALE 1,278 (70.72%) FEMALE 529 (29.28%) |
| DROPPED MEMBERS DECEASED 8 CLUB CANCELLED 8 OTHER 109 TOTAL 125 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 270 FAMILY MEMBERS PAYING HALF DUES 139 |